



SCAN ME



CONTINENTAL BISCUITS LTD.



QM Building, 12<sup>th</sup> Floor, Plot No. BC-15, Khayaban-e-Roomi, Block 7, Clifton, K.D.A. Scheme No. 5, Karachi, Pakistan.

Visit our website at: [www.continentalbiscuits.com.pk](http://www.continentalbiscuits.com.pk)



# THE ARTISANS OF BISCUIT MAKING





### Company Profile

A Romantic Beginning: Origin of the LU brand

LU's rich history started with fairly humble beginnings in the French town of Nantes. A baker named Monsieur Le Fevre married Mademoiselle Utile and began baking delicious cookies. It has been more than 150 years that their memory lives on with every crunchy, crispy and sugar filled creamy delight LU brand offers.

### CBL History

In the year 1984, a joint venture agreement took place between the family of Mr. Hasan Ali Khan and the French food giant, Groupe Danone resulting in Continental Biscuits Limited.

Danone sold its biscuit division to Kraft Foods and hence we are in a joint venture with Mondelez International Ltd. (formerly Kraft Foods). CBL is constantly working towards making high quality and innovative products in line with the rich heritage of the LU brand.

Every biscuit is a work of art with love, care and dedication so that we are able to continuously delight our consumers.



Cert. No. HAL / 005  
www.ri-ca.org







# PRINCE chocolate



**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**HALF ROLL**  
8 x 18



**SNACK PACK**  
6 x 18



**BAR PACK**  
16 x 18





# Chocolate Covered PRINCE!



SNACK PACK  
12 x 18



# PRINCE CHOCO JAMMIES



Chocolate covered treat  
with real Strawberry jam inside



BAR PACK  
12 x 18





**PRINCE**  
COC CHOC



**CHOCOLATEY BITE**  
WITH **COCONUT** INSIDE



**BAR PACK**  
6 x 24







Chocolatey  
**Adventures**  
har roz

PRINCE  
Mini  
**Stars**



BAR PACK  
12 x 18 / 1 x 24



BOX  
1 x 24





**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**SNACK PACK**  
8 x 18



**HALF ROLL**  
8 x 18



**BAR PACK**  
15 x 18





**TUC BITES**



**3 EXCITING  
FLAVOURS**



**SNACK PACK**  
24 x 4



**SNACK PACK**  
24 x 4



**SNACK PACK**  
24 x 4



# OREO



**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**TUBE PACK**  
1 x 24



**VALUE PACK**  
5 x 24



**SNACK PACK**  
10 x 24



**BAR PACK**  
20 x 24



# OREO

## CHOCOLATE CREAM



MORE CHOCOLATEY  
MORE PLAYFUL



VALUE PACK  
1 x 18



SNACK PACK  
8 x 18



BAR PACK  
16 x 18





**SNACK PACK**  
15 x 18



**SNACK PACK**  
15 x 18



**MUNCH PACK**  
1 x 18



PLAY,  
**CREATE** AND  
EXPLORE



**100g POUCH**  
1 x 24



**250g POUCH**  
12 x 6



**1000g POUCH**  
1 x 10





# *Candi*<sup>TM</sup>

ORIGINAL



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**SNACK PACK**  
8 X 18



**HALF ROLL**  
10 X 18



**BAR PACK**  
15 X 18





**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**HALF ROLL**  
1 x 24



**SNACK PACK**  
10 x 18



**BAR PACK**  
12 x 30





Har Chai  
پس کا



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**SNACK PACK**  
8 X 18



**HALF ROLL**  
10 X 18



**BAR PACK**  
20 X 18





BAKERI

Classic



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96





# BAKERI *Coconut*



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**HALF ROLL**  
8 X 24



**SNACK PACK**  
6 X 18





BAKERI

*Butter*



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**SNACK PACK**  
6 X 24



**HALF ROLL**  
8 X 24





# BAKERI BISTIKS



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**HALF ROLL**  
8 X 18



**SNACK PACK**  
6 X 18





# BAKERI Nankhatai



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**SNACK PACK**  
8 X 18



**HALF ROLL**  
8 X 18



**BAR PACK**  
15 X 18





**Stay Active**  
**Stay Healthy**



**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**SNACK PACK**  
6 x 18



**HALF ROLL**  
8 x 24





**Stay Active**  
**Stay Healthy**



**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**SNACK PACK**  
6 x 18



**TICKY PACK**  
15 x 18





Introducing a new flavor to  
**Stay Active**  
**Stay Healthy**



**HALF ROLL**  
8 x 24



**TICKY PACK**  
16 x 18





**FAMILY PACK**  
1 x 24 / 1 x 48 / 1 x 96



**SNACK PACK**  
12 x 18



**BAR PACK**  
48 x 18

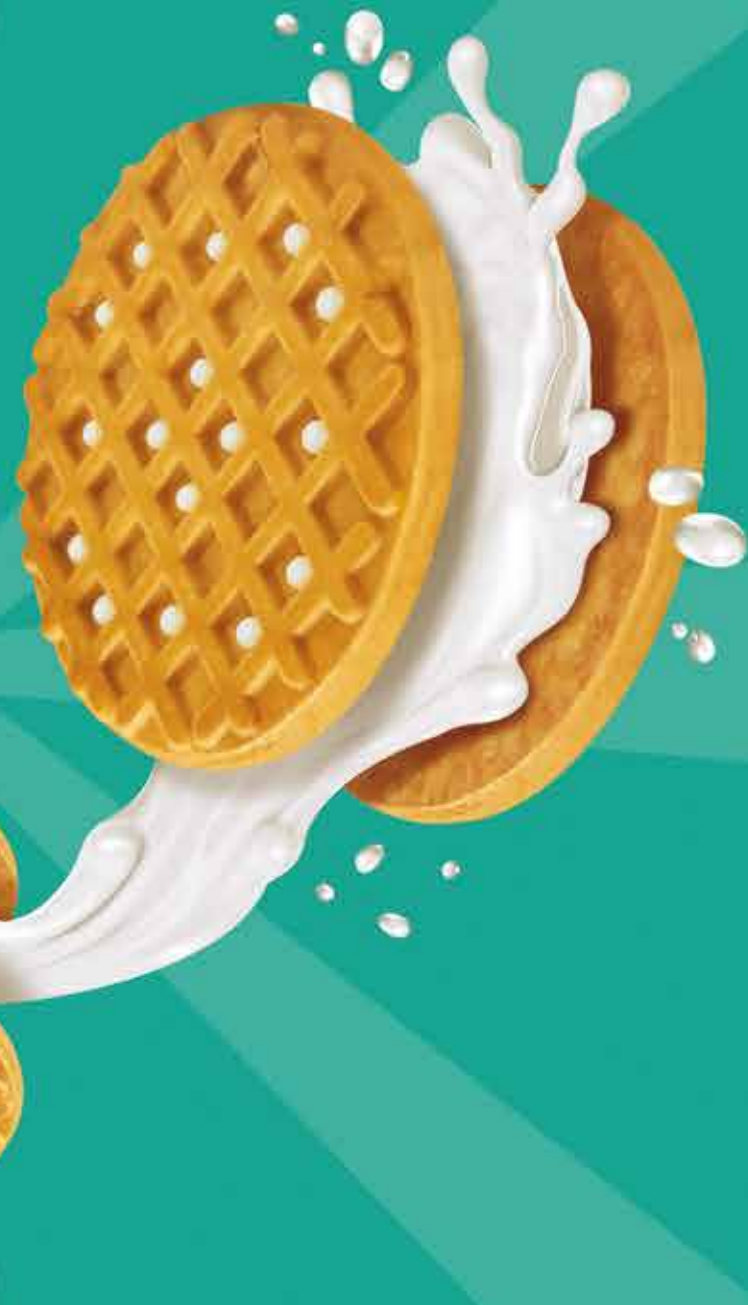




ENERGY OF  
1 GLASS OF MILK

**MILCOLU**

DOUBLE MILK SANDWICH BISCUIT



**FAMILY PACK**  
1 X 24 / 1 X 48 / 1 X 96



**SNACK PACK**  
10 X 18



**BAR PACK**  
16 X 18



**BAR PACK**  
24 X 18  
8 X 24





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