



CONTINENTAL BISCUITS LTD.



Visit our website at:
www.continentalbiscuits.com.pk

PRINCE TUC Cadbury OREO Candi Plus BAKERI Wheatable Gala MILCOLU TIGER

QM Building, 12th Floor, Plot No. BC-15, Khayaban-e-Roomi, Block 7, Clifton,
K.D.A. Scheme No. 5, Karachi, Pakistan.



THE ARTISANS OF BISCUIT MAKING





Company Profile

A Romantic Beginning: Origin of the LU brand

LU's rich history started with fairly humble beginnings in the French town of Nantes. A baker named Monsieur Le Fevre married Mademoiselle Utile and began baking delicious cookies. It has been more than 150 years that their memory lives on with every crunchy, crispy and sugar filled creamy delight LU brand offers.

CBL History

In the year 1984, a joint venture agreement took place between the family of Mr. Hasan Ali Khan and the French food giant, Groupe Danone resulting in Continental Biscuits Limited.

Danone sold its biscuit division to Kraft Foods, and hence we are in a joint venture with Mondelez International Ltd. (formerly Kraft Foods). CBL is constantly working towards making high quality and innovative products in line with the rich heritage of the LU brand.

Every biscuit is a work of art with love, care and dedication so that we are able to continuously delight our consumers.



Cert. No. HAL / 005
www.ri-ca.org



An advertisement for Cadbury Mini Fingers. It features a purple background with faint, repeating patterns of the Cadbury logo and the words 'COCOA' and 'MILK'. In the center, a purple pouch of Cadbury Mini Fingers is shown, tilted to the left. The pouch has the Cadbury logo in gold script, 'MINI FINGERS' in white bold letters, and 'CHOCOLATE COATED BISCUITS' in smaller white letters. A small green circular logo at the bottom left of the pouch says 'SUPPORTS SUSTAINABLY SOURCED COCOA'. Several chocolate-coated biscuit fingers are scattered around the pouch, some standing upright and others lying flat. In the bottom right corner, there are three pieces of Cadbury Dairy Milk chocolate, one of which is broken into two halves, showing the white filling.

YOUR *Cadbury*
NOW WITH BISCUIT

CADBURY MINI FINGERS



POUCH PACK

Description	Pack	20ft Container	40ft Container
Cadbury Mini Fingers BP 11.52g 12x18	Pouch Pack	900	2,300

YOUR *Cadbury*



NOW IN A **COOKIE**



CADBURY CENTRE FILLED



FAMILY PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Cadbury CF Cookies FP	Family Pack	1,800	4,600
Cadbury CF Cookies BP 25g 8x18	Bar Pack	1,400	3,500



Cadbury
CREAM & CHOC
CHOCOLATE COATED SANDWICH BISCUITS

YOUR *Cadbury*
INSIDE & OUT



CADBURY CREAM & CHOC



FAMILY PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Cadbury Cream & Choc FP	Family Pack	2,200	5,500
Cadbury Cream & Choc BP 32.6g 8x18	Bar Pack	1,500	3,800

OREO



OREO ORIGINAL



FAMILY PACK



TUBE PACK



VALUE PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Oreo Original FP 102g 1x24	Family Pack	2,250	5,810
Oreo Original Tube 108g 1x24	Tube Pack	2,850	7,310
Oreo Original VP 57g 5x24	Value Pack	820	2,130
Oreo Original SP 38g 8x18	Snack Pack	1,150	3,000
Oreo Original BP 19g 16x18	Bar Pack	1,000	2,500



MORE CHOCOLATEY
MORE PLAYFUL

OREO CHOCOLATE



TUBE PACK



VALUE PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Oreo Chocolate Tube Pack 104.5g 1x24	Tube Pack	2,820	7,310
Oreo Chocolate VP 57g 6x18	Value Pack	1,185	3,080
Oreo Chocolate SP 38g 8x18	Snack Pack	1,160	3,000
Oreo Chocolate BP 19g 16x18	Bar Pack	1,155	3,000



MINI OREO ORIGINAL



MUNCH PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Mini Oreo Original MP 100g 1x48	Munch Pack	715	1,855
Mini Oreo Original SP 20g 15x18	Snack Pack	540	1,405
Mini Oreo Original BP 10g 24x18	Bar Pack	550	1,300



MINI OREO CHOCOLATE



MUNCH PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Mini Oreo Chocolate MP 100g 1x48	Munch Pack	750	1,900
Mini Oreo Chocolate SP 20g 15x18	Snack Pack	540	1,405
Mini Oreo Chocolate BP 10g 24x18	Bar Pack	550	1,300

OREO
CRISPY



THE OREO YOU LOVE IS NOW THINNER

OREO ORIGINAL CRISPY & CHOCOLATE



TICKY PACK



TICKY PACK

Description	Pack	20ft Container	40ft Container
Oreo Original Crispy TP 13g 16x18	Ticky Pack	800	1,700
Oreo Chocolate Crispy TP 19.5g 12x18	Ticky Pack	800	1,700

PLAY,
CREATE AND
EXPLORE



OREO CRUMBS



POUCH PACK



POUCH PACK



POUCH PACK

Description	Pack	20ft Container	40ft Container
OREO Crumbs 100g 12x6	Pouch Pack	1,000	2,600
OREO Crumbs 250g 1x24	Pouch Pack	1,500	3,800
OREO Crumbs 1000g 1x10	Pouch Pack	1,000	2,500



PRINCE CHOCOLATE



FAMILY PACK



SNACK PACK



HALF ROLL



BAR PACK

Description	Pack	20ft Container	40ft Container
Prince Chocolate FP 95g 1x24	Family Pack	1,850	4,750
Prince Chocolate SP 57g 6x24	Snack Pack	540	1,400
Prince Chocolate HR 38g 6x18	Half Roll	750	1,900
Prince Chocolate BP 19g 12x18	Bar Pack	750	1,900



PRINCE
COC CHOC



CHOCOLATEY BITE
WITH **COCONUT** INSIDE



PRINCE COCO CHOC



BAR PACK

Description	Pack	20ft Container	40ft Container
Prince Coco Choc BP 20g 8x24	Bar Pack	1,500	3,900



PRINCE CHOCO JAMMIES



Chocolate covered treat
with real Strawberry jam inside



PRINCE CHOCO JAMMIES



BAR PACK

Description	Pack	20ft Container	40ft Container
Prince Choco Jammies BP 23g 12x18	Bar Pack	1,600	4,200





PRINCE MINI STARS



BAR PACK

Description	Pack	20ft Container	40ft Container
Prince Mini Stars BP 18g 12x18	Bar Pack	1,335	3,470



TUC



FAMILY PACK



SNACK PACK



HALF ROLL

Description	Pack	20ft Container	40ft Container
TUC FP 88.8g 1x24	Family Pack	1,550	3,950
TUC SP 44.16g 8x18	Snack Pack	530	1,375
TUC HR 33.3g 8x18	Half Roll	650	1,675





TUC BITES



SNACK PACK



SNACK PACK



SNACK PACK

Description	Pack	20ft Container	40ft Container
TUC Bites Salt & Pepper SP 58.5g 24x4	Snack Pack	1,900	5,200
TUC Bites Masala SP 57.85g 24x4	Snack Pack	1,900	5,200
TUC Bites Sour Cream & Onion SP 59.15g 24x4	Snack Pack	1,900	5,200



Candi™

ORIGINAL



CANDI ORIGINAL



FAMILY PACK



SNACK PACK



TICKY PACK

Description	Pack	20ft Container	40ft Container
Candi Original FP 104.4g 1x24	Family Pack	2,030	5,265
Candi Original SP 63.8g 8x18	Snack Pack	830	2,160
Candi Original TP 17.4g 24x18	Ticky Pack	850	2,100



Candi™

CHOCOLATE CHIP COOKIES



CANDI CHOCOLATE CHIP COOKIES



FAMILY PACK

Description	Pack	20ft Container	40ft Container
Candi Chocolate Chip Cookies FP 100g 1x24	Family Pack	2,030	5,265



GALA



FAMILY PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Gala Egg FP 112.2g 1x24	Family Pack	1,610	4,180
Gala Egg SP 52g 6x24	Snack Pack	760	1,970
Gala Egg BP 20g 1x74	Bar Pack	700	1,800



Har Chai
پس کا



ZEERA PLUS



FAMILY PACK



SNACK PACK



TICKY PACK

Description	Pack	20ft Container	40ft Container
Zeera Plus FP 124.2g 1x24	Family Pack	1,950	5,055
Zeera Plus SP 59.4g 8x18	Snack Pack	785	2,030
Zeera Plus TP 10.8g 24x18	Ticky Pack	1,100	2,800



BAKERI

Classic



BAKERI CLASSIC



FAMILY PACK

Description	Pack	20ft Container	40ft Container
Bakeri Classic FP 107.1g 1x24	Family Pack	1,860	4,820

BAKERI

Khaas

Cookies with Goodness of Egg & Milk



BAKERI KHAAS



FAMILY PACK



VALUE PACK



SNACK PACK



BAR PACK



TICKY PACK

Description	Pack	20ft Container	40ft Container
Bakeri Khaas FP 107g 1x24	Family Pack	1,860	4,820
Bakeri Khaas VP 65.38g 6x18	Value Pack	900	2,200
Bakeri Khaas SP 56.04g 8x18	Snack Pack	950	2,300
Bakeri Khaas BP 28.02g 12x18	Bar Pack	750	1,900
Bakeri Khaas TP 14.01g 24x18	Ticky Pack	600	1,500



BAKERI *Coconut*



BAKERI COCONUT



FAMILY PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Bakeri Coconut FP 77g 1x24	Family Pack	1,670	4,340
Bakeri Coconut SP 33g 6x18	Snack Pack	650	1,685
Bakeri Coconut BP 16.5g 12x24	Bar Pack	440	1,150



BAKERI

Butter



BAKERI BUTTER



FAMILY PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Bakeri Butter FP 77g 1x24	Family Pack	1,610	4,180
Bakeri Butter SP 33g 6x24	Snack Pack	650	1,685
Bakeri Butter BP 16.5g 12x24	Bar Pack	440	1,150



BAKERI BISTIKS



BAKERI BISTIKS



FAMILY PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Bakeri Bistiks FP 80g 1x24	Family Pack	1,760	4,570
Bakeri Bistiks SP 45g 8x18	Snack Pack	550	1,430
Bakeri Bistiks BP 20g 15x18	Bar Pack	600	1,500



BAKERI Nankhatai



BAKERI NANKHATAI



FAMILY PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Bakeri Nankhatai FP 76.8g 1x24	Family Pack	1,430	3,705
Bakeri Nankhatai SP 44.8g 8x18	Snack Pack	515	1,340
Bakeri Nankhatai BP 25.6g 15x18	Bar Pack	700	1,800



WHEATABLE HIGH FIBRE



FAMILY PACK



SNACK PACK



HALF ROLL



TICKY PACK

Description	Pack	20ft Container	40ft Container
Wheatable High Fibre FP 129.6g 1x24	Family Pack	1,630	4,230
Wheatable High Fibre SP 64.8g 6x16	Snack Pack	1,135	2,950
Wheatable High Fibre HR 43.2g 8x24	Half Roll	1,000	2,600
Wheatable High Fibre TP 21.6g 15x18	Ticky Pack	1,000	2,400



Stay Active
Stay Healthy



WHEATABLE SUGAR FREE



FAMILY PACK



SNACK PACK

Description	Pack	20ft Container	40ft Container
Wheatable Sugar Free FP 114g 1x24	Family Pack	1,630	4,230
Wheatable Sugar Free SP 38g 6x18	Snack Pack	1,290	1,400





WHEATABLE OAT



TICKY PACK

Description	Pack	20ft Container	40ft Container
Wheatable Oat TP 18.0g 12x24	Ticky Pack	1,100	2,700



WHEATABLE CARDAMOM (SUGAR FREE)



TICKY PACK

Description	Pack	20ft Container	40ft Container
Wheatable Cardamom TP 21.6g 15x18	Ticky Pack	1,000	2,500



made with
**FIBRE & CHOCOLATEY
GOODNESS**



WHEATABLE ENROBED



TICKY PACK

Description	Pack	20ft Container	40ft Container
Wheatable Enrobed TP 15g 16x18	Ticky Pack	1,300	3,300



TIGER



FAMILY PACK



SNACK PACK



BAR PACK

Description	Pack	20ft Container	40ft Container
Tiger FP 90g 1x24	Family Pack	2,600	6,750
Tiger SP 36g 15x18	Snack Pack	675	1,755
Tiger BP 18g 30x18	Bar Pack	650	1,600



ENERGY OF
A GLASS OF MILK

MILCOLU

DOUBLE MILK SANDWICH BISCUIT



MILCOLU



FAMILY PACK



SNACK PACK

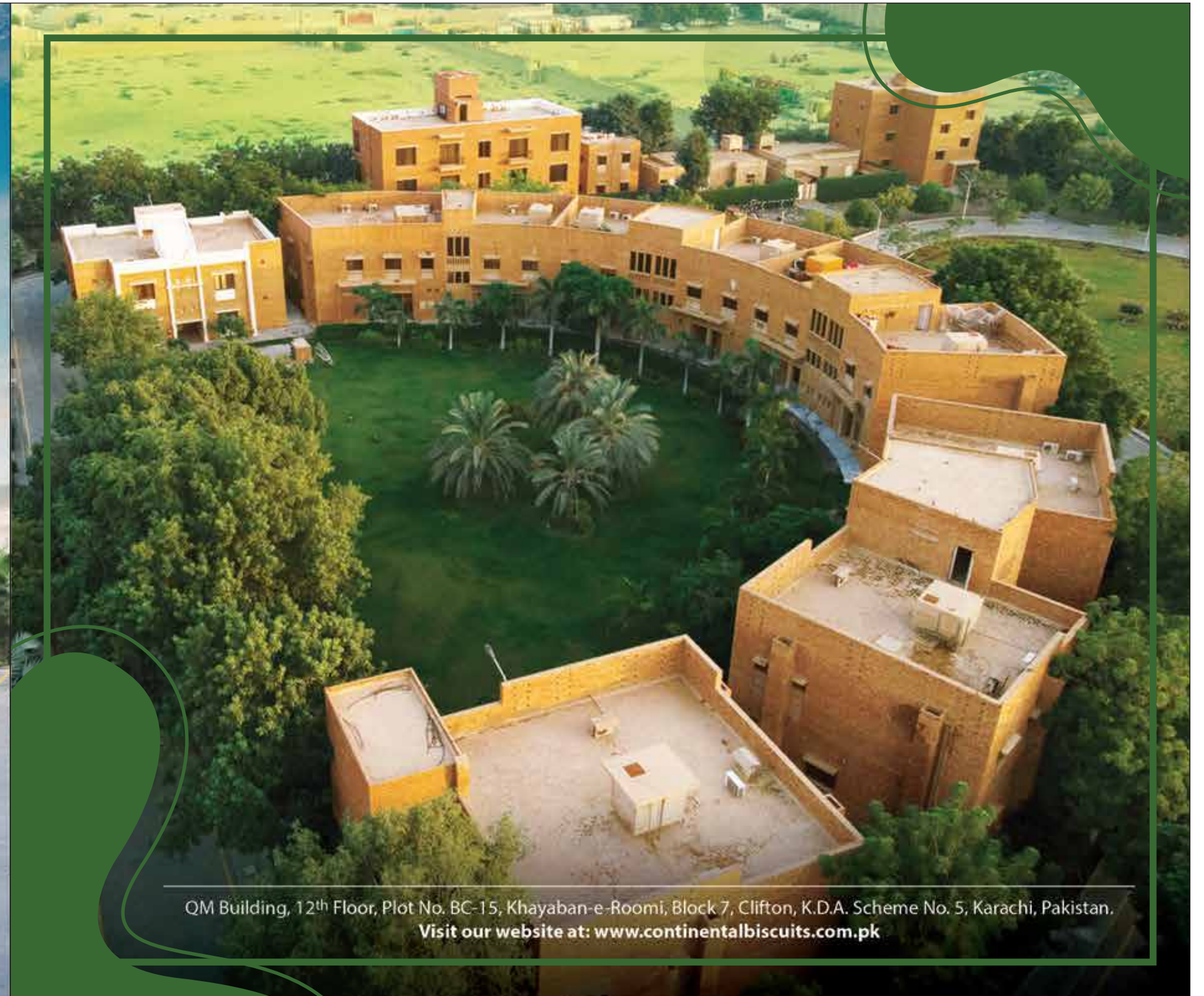


BAR PACK



TICKY PACK

Description	Pack	20ft Container	40ft Container
Milco LU FP 90g 1x24	Family Pack	2,050	4,500
Milco LU SP 48.6g 6x18	Snack Pack	1,150	2,900
Milco LU BP 24.3g 12x18	Bar Pack	1,200	2,950
Milco LU Waffle TP 10g 30x18	Ticky Pack	700	1,800



QM Building, 12th Floor, Plot No. BC-15, Khayaban-e-Roomi, Block 7, Clifton, K.D.A. Scheme No. 5, Karachi, Pakistan.
Visit our website at: www.continentalbiscuits.com.pk